



Communications Challenge: Dynamic Displays



Visual aids such as posters, electronic slides, charts, models, and photos can help an audience understand and remember what a presenter is telling them. Visuals should have a definite purpose and be used only if they make the presentation more effective.

Visual aids can help you remember what to do and say next and are preferred to notes.

Inspire Kids to Do

Skill Building

- Review different kinds of presentations for the most appropriate visual aid.
- Learn best practices for effective visual displays.
- Understand making a good display.
- Build display.

Goals

- Learn basics of effective visual aids.
- Develop poster or display to share a presentation at a club meeting or other setting.

Project Ideas

- Present at club meeting or Club Day.
- Enter a public presentation or project display at fair.

Self-Evaluation Before

Using the rating scale below, answer the following:

- 1 = not at all
- 2 = a little
- 3 = a lot

I know...

- About poster basics (font, size, colors) 1 - 2 - 3
- How to grab attention with an effective visual aid 1 - 2 - 3
- The difference between a poster and display board 1 - 2 - 3
- How to prioritize content 1 - 2 - 3

Starting Out

Develop your topic and talking points

- Identifying your main points will help you determine what needs to be included on your poster or display.

Learning More

Explore Presentation Visual Aids

Review Poster Basics

- How far will viewers be from your poster/display?
- What color combinations will make an impact and be eye-catching?
- Visual aids can include posters, electronic slides, display boards with photos, charts and more.

Expanding Horizons

Build Your Poster

- Use the information to build your poster or display board.
- Depending on the content, consider using as a project display.
- Your poster is your visual outline.

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Challenge Instructions	Helpful Tips	Leadership	Curriculum and Resources
<ul style="list-style-type: none"> Review "Preparing & Using Visual Aids" 4-H 985. Plan & prioritize visual content using your presentation outline. Sketch out poster on scratch paper. Assemble poster or display board. Review & evaluate posters in your community (school, library etc.). <p>When finished, please visit: www.tinyurl.com/KS4H-Challenge to tell us what you learned. Thanks.</p>	<ul style="list-style-type: none"> IF using a computer, print sections on regular paper to arrange your poster in draft form. Make adjustments before printing on cardstock. IF hand-writing, practice and write a draft before hand lettering your final copy. Arrange pieces on board to check spacing and visual appeal before permanently attaching. 	<p><i>(Suggested for Intermediate and Advanced Levels.)</i></p> <p>Teach someone what you have learned.</p> <ul style="list-style-type: none"> Present at school, library, after-school group, or civic organization. Present at club meeting, Club Day, or fair. Invite new 4-H member to be part of a team presentation or assist them in preparing a presentation. Other _____ 	<p>To learn more about the communications project, visit the 4-H Communications project page.</p> <p>Kansas 4-H Communications Project General Project Resources:</p> <ul style="list-style-type: none"> Kansas 4-H Preparing and Using Visual Aids, 4H985 Kansas 4-H Effective Presentation Tips, 4H984 Kansas 4-H Demonstration or Illustrated Talk Outline Planning Form, 4H981 Communications: The Basics, 4H1129

Life Skills Learned (check all that apply)

- Positive Self-Concept
- Inquiring Mind
- Concern for Community
- Sound Decision-Making
- Healthy Interpersonal Relationships

Share

- Provide constructive feedback for another poster or display.
- Teach someone else how to make a poster or display.
- Set up a display you created at the local library.
- Other _____

Evaluate Your Experiences!

Describe an effective poster from your community, school, or library. _____

Describe a poster from your community that is NOT effective and explain why. _____

How does this exercise help you prepare for a presentation or display? _____

How does this exercise help your confidence in presenting? _____

To complete the Challenge, take a selfie while doing the activity. Upload the photo and take the survey about your Challenge experience. www.tinyurl.com/KS4HChallenge

Local Contact Information

Self-Evaluation After

Using the rating scale below, answer the following:

- 1 = not at all
- 2 = a little
- 3 = a lot

I know...

- About poster basics (font, size, colors) 1 - 2 - 3
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- The difference between a poster and display board 1 - 2 - 3
- How to prioritize content 1 - 2 - 3

Kansas Clover Classroom

Adapted from NW 4-H Advisory Challenge created by 4-H Youth Development Agents Michelle Beran, Cottonwood District, and Marcia Gier, Midway District.

